


Site Usage

 **13,318** Visits

 **63.93%** Bounce Rate

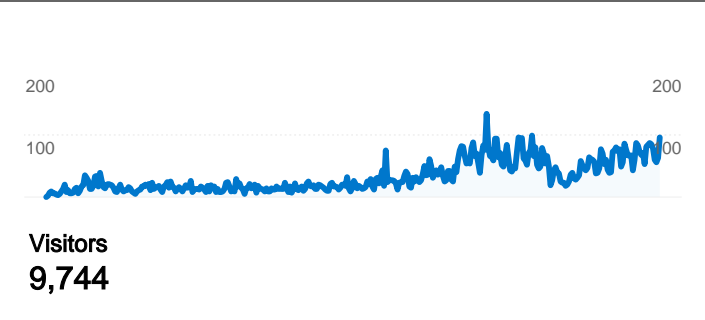
 **28,414** Pageviews

 **00:03:00** Avg. Time on Site

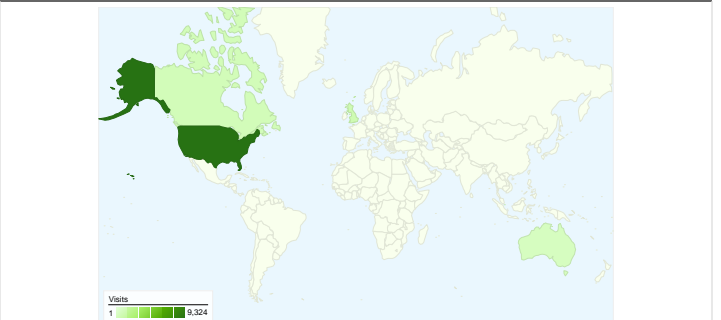
 **2.13** Pages/Visit

 **73.14%** % New Visits

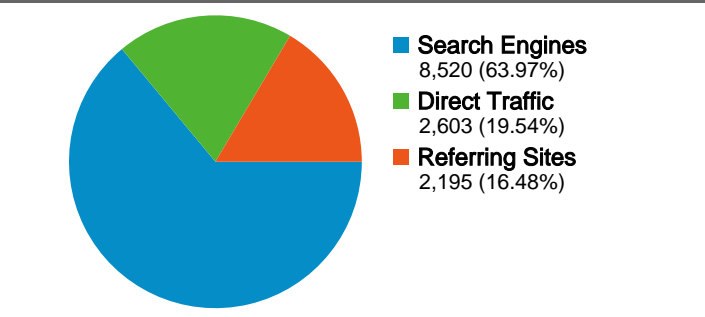
Visitors Overview



Map Overlay world

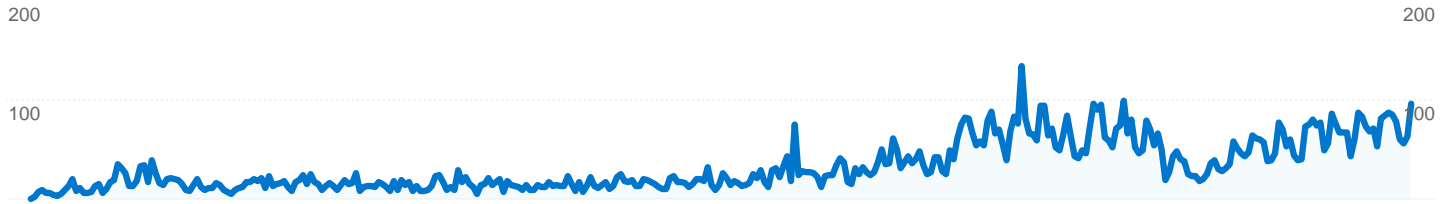


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	8,807	31.00%
/2007/03/cognitive-behavioral-	1,102	3.88%
/2007/03/developing-treatment-	1,069	3.76%
/2007/02/person-centered-	1,009	3.55%
/2007/01/dsm-diagnosis-for-	892	3.14%




9,744 people visited this site

 **13,318** Visits

 **9,744** Absolute Unique Visitors

 **28,414** Pageviews

 **2.13** Average Pageviews

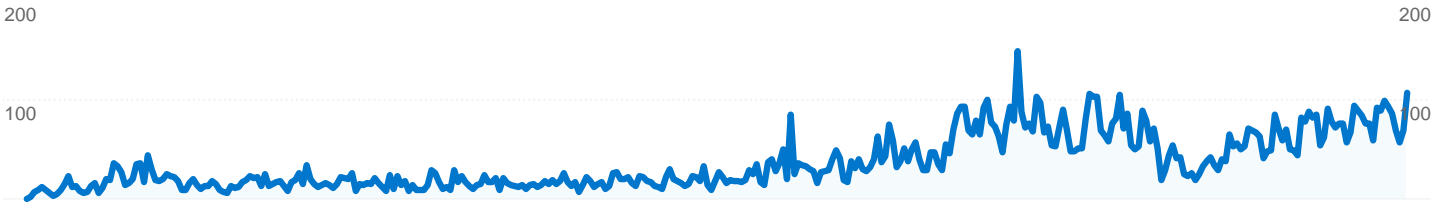
 **00:03:00** Time on Site

 **63.93%** Bounce Rate




 **73.25%** New Visits

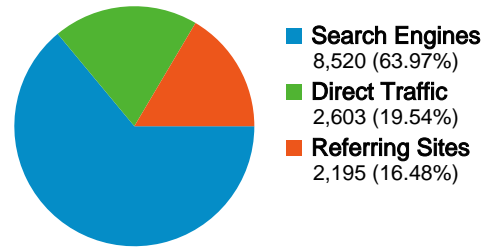
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,686	72.73%	Cable	4,145	31.12%
Firefox	2,798	21.01%	DSL	3,440	25.83%
Safari	678	5.09%	Unknown	3,067	23.03%
Opera	70	0.53%	T1	2,036	15.29%
Netscape	34	0.26%	Dialup	422	3.17%



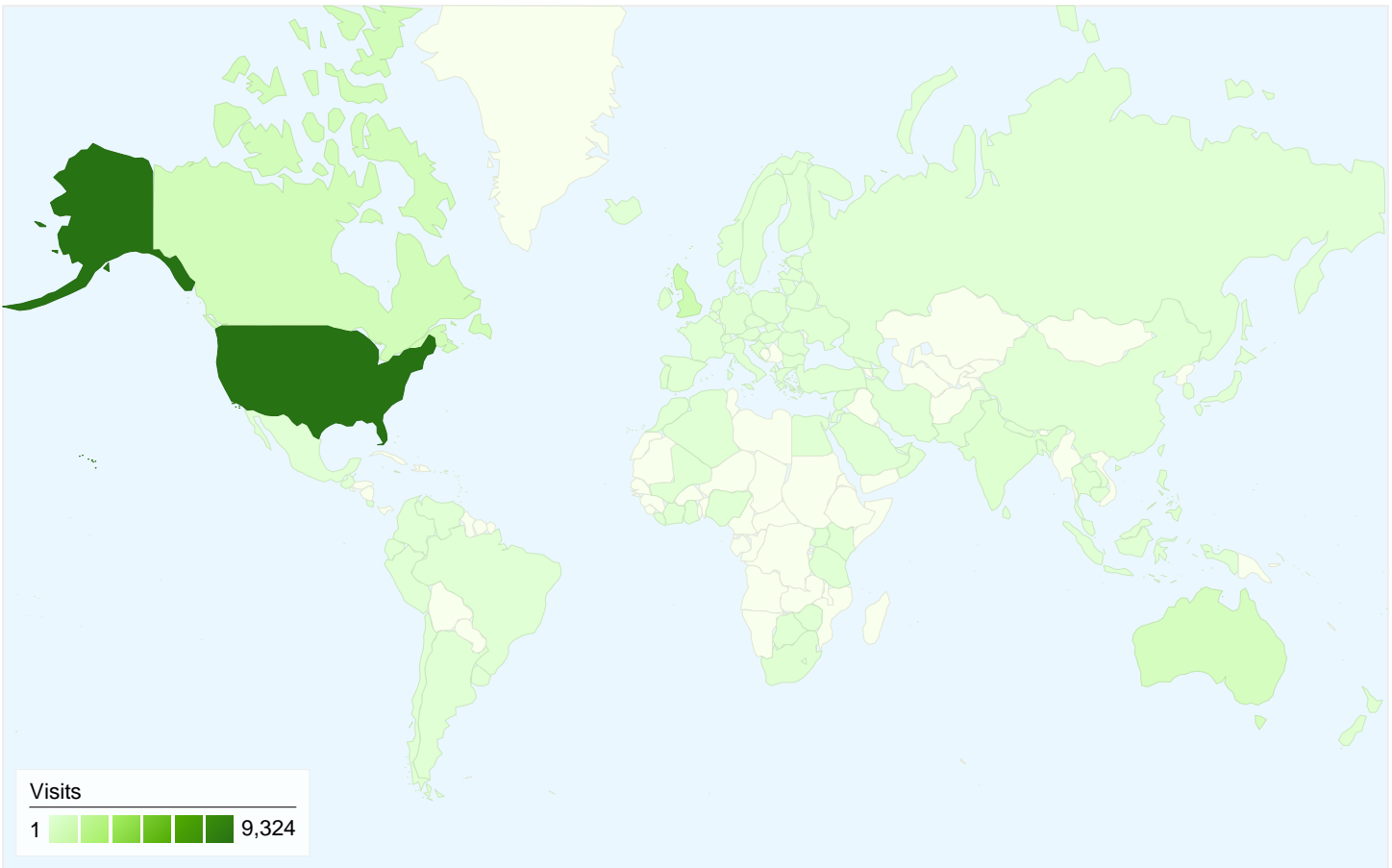
All traffic sources sent a total of 13,318 visits

-  **19.54%** Direct Traffic
-  **16.48%** Referring Sites
-  **63.97%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	6,821	51.22%	social work podcast	606	7.11%
(direct) ((none))	2,603	19.54%	social work podcasts	133	1.56%
yahoo (organic)	660	4.96%	socialworkpodcast.com	104	1.22%
socialworker.com (referral)	515	3.87%	reality therapy	77	0.90%
msn (organic)	347	2.61%	existential therapy	67	0.79%



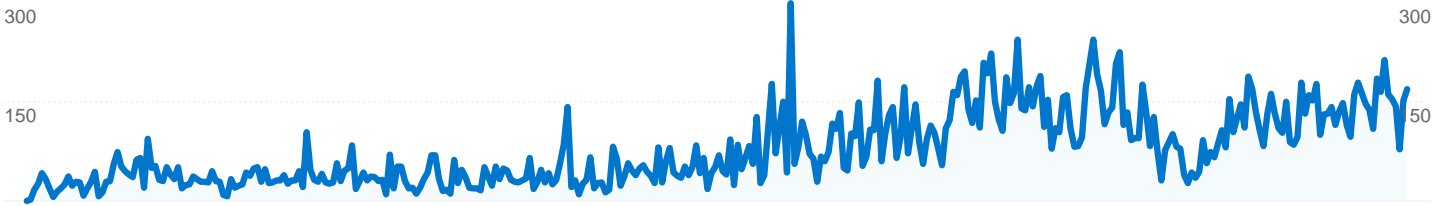
13,318 visits came from 115 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
13,318 % of Site Total: 100.00%	2.13 Site Avg: 2.13 (0.00%)	00:03:00 Site Avg: 00:03:00 (0.00%)	73.23% Site Avg: 73.14% (0.12%)	63.93% Site Avg: 63.93% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	9,324	2.11	00:03:08	71.28%	63.59%	
United Kingdom	958	2.07	00:02:19	82.25%	68.16%	
Canada	762	2.39	00:02:34	78.74%	60.50%	
Australia	552	2.48	00:03:26	66.85%	59.78%	
Singapore	169	1.89	00:02:53	64.50%	65.09%	
Portugal	153	1.42	00:00:48	87.58%	85.62%	
Ireland	146	2.55	00:02:04	80.14%	55.48%	
Hong Kong	134	2.14	00:02:30	70.15%	65.67%	
India	117	1.68	00:01:35	82.05%	73.50%	
Philippines	105	3.17	00:06:20	75.24%	65.71%	

New Zealand	77	1.81	00:03:19	68.83%	64.94%
Germany	69	2.77	00:04:00	81.16%	57.97%
South Africa	56	1.89	00:02:00	71.43%	66.07%
Malaysia	47	2.04	00:03:26	87.23%	74.47%
Netherlands	38	2.32	00:03:03	65.79%	60.53%
Israel	36	2.56	00:06:43	58.33%	50.00%
France	25	2.60	00:02:30	72.00%	56.00%
Spain	24	2.88	00:04:40	58.33%	37.50%
Japan	24	2.17	00:02:43	87.50%	50.00%
Austria	22	1.91	00:01:49	81.82%	59.09%
Pakistan	17	1.41	00:03:31	100.00%	76.47%
Finland	16	3.00	00:03:57	68.75%	37.50%
South Korea	15	1.67	00:00:26	100.00%	60.00%
Brazil	15	3.53	00:06:49	80.00%	33.33%
Trinidad and Tobago	15	2.40	00:07:44	60.00%	73.33%
Mexico	14	2.57	00:08:23	71.43%	57.14%
Italy	14	1.71	00:01:09	85.71%	64.29%
Romania	14	1.36	00:00:52	85.71%	78.57%
Greece	13	1.46	00:00:50	92.31%	61.54%
Jamaica	13	1.54	00:00:26	92.31%	69.23%
Norway	12	2.25	00:03:14	100.00%	58.33%
Puerto Rico	11	1.36	00:01:33	81.82%	72.73%
Turkey	10	2.00	00:01:34	90.00%	60.00%
Belgium	10	2.60	00:02:07	90.00%	70.00%
Slovenia	10	2.60	00:01:48	60.00%	60.00%
Iran	10	1.80	00:02:25	90.00%	70.00%
Egypt	10	2.00	00:03:27	80.00%	70.00%
Kenya	10	1.60	00:01:14	100.00%	50.00%
Denmark	9	1.33	00:00:10	100.00%	66.67%
Taiwan	9	1.22	00:00:45	88.89%	88.89%
Thailand	9	2.00	00:00:48	100.00%	66.67%
Slovakia	9	1.33	00:00:07	100.00%	77.78%
Saudi Arabia	8	1.25	00:01:00	87.50%	75.00%
(not set)	8	1.38	00:00:27	87.50%	75.00%
Switzerland	7	1.43	00:07:01	100.00%	71.43%
Poland	7	1.00	00:00:00	85.71%	100.00%

Sweden	7	1.43	00:00:17	100.00%	71.43%
Lithuania	7	1.29	00:00:58	100.00%	85.71%
Russia	7	3.29	00:03:11	57.14%	42.86%
Barbados	7	2.00	00:04:15	85.71%	42.86%
United Arab Emirates	6	1.00	00:00:00	50.00%	100.00%
Guam	6	1.33	00:00:29	33.33%	66.67%
Belarus	6	1.50	00:02:16	33.33%	83.33%
Palestinian Territory	6	1.17	00:00:15	100.00%	83.33%
Morocco	6	2.83	00:05:12	100.00%	33.33%
Czech Republic	5	3.60	00:05:22	60.00%	60.00%
Malta	5	1.80	00:00:07	100.00%	80.00%
Argentina	5	3.20	00:06:19	100.00%	60.00%
Ukraine	4	1.00	00:00:00	100.00%	100.00%
Ghana	4	1.50	00:00:57	100.00%	75.00%
Croatia	4	1.25	00:00:18	75.00%	75.00%
Cambodia	4	1.75	00:00:52	75.00%	50.00%
Nigeria	4	2.00	00:00:50	75.00%	75.00%
Albania	4	1.25	00:04:47	75.00%	75.00%
Qatar	4	1.50	00:00:45	50.00%	50.00%
Colombia	3	4.67	00:01:58	100.00%	33.33%
Oman	3	1.00	00:00:00	66.67%	100.00%
Tanzania	3	1.00	00:00:00	100.00%	100.00%
Bahamas	3	1.00	00:00:00	100.00%	100.00%
Mali	3	1.00	00:00:00	100.00%	100.00%
Grenada	3	1.00	00:00:00	100.00%	100.00%
Macedonia	3	2.67	00:02:16	100.00%	66.67%
Lebanon	3	1.67	00:00:30	100.00%	66.67%
Hungary	3	1.33	00:00:06	100.00%	66.67%
Iceland	3	2.00	00:02:20	66.67%	33.33%
Macao	3	1.00	00:00:00	100.00%	100.00%
Indonesia	3	4.67	00:05:40	100.00%	66.67%
Bulgaria	2	1.00	00:00:00	100.00%	100.00%
Georgia	2	1.50	00:00:19	100.00%	50.00%
Fiji	2	1.00	00:00:00	100.00%	100.00%
Cyprus	2	3.00	00:07:26	100.00%	0.00%
Botswana	2	1.00	00:00:00	100.00%	100.00%




Antigua and Barbuda	2	1.00	00:00:00	50.00%	100.00%
Saint Lucia	2	1.00	00:00:00	100.00%	100.00%
Ivory Coast	2	1.00	00:00:00	50.00%	100.00%
Zimbabwe	2	1.50	00:02:17	100.00%	50.00%
Syria	2	2.00	00:02:13	100.00%	0.00%
Venezuela	1	1.00	00:00:00	100.00%	100.00%
Liberia	1	1.00	00:00:00	100.00%	100.00%
Chile	1	1.00	00:00:00	100.00%	100.00%
Ecuador	1	5.00	00:25:59	100.00%	0.00%
Mauritius	1	4.00	00:06:22	100.00%	0.00%
Sri Lanka	1	1.00	00:00:00	100.00%	100.00%
Costa Rica	1	2.00	00:00:08	100.00%	0.00%
Azerbaijan	1	1.00	00:00:00	100.00%	100.00%
Estonia	1	2.00	00:00:42	100.00%	0.00%
Bangladesh	1	1.00	00:00:00	100.00%	100.00%
China	1	1.00	00:00:00	100.00%	100.00%
Algeria	1	2.00	00:01:07	100.00%	0.00%
Brunei	1	1.00	00:00:00	100.00%	100.00%
Jordan	1	1.00	00:00:00	100.00%	100.00%
Bahrain	1	1.00	00:00:00	100.00%	100.00%
Peru	1	1.00	00:00:00	100.00%	100.00%
Nepal	1	1.00	00:00:00	100.00%	100.00%
U.S. Virgin Islands	1	1.00	00:00:00	100.00%	100.00%
British Virgin Islands	1	1.00	00:00:00	100.00%	100.00%
Bermuda	1	1.00	00:00:00	100.00%	100.00%
Belize	1	1.00	00:00:00	100.00%	100.00%
Cayman Islands	1	2.00	00:16:39	100.00%	0.00%
Laos	1	1.00	00:00:00	100.00%	100.00%
Uruguay	1	1.00	00:00:00	100.00%	100.00%
Uganda	1	1.00	00:00:00	100.00%	100.00%
Latvia	1	1.00	00:00:00	100.00%	100.00%
Guatemala	1	1.00	00:00:00	100.00%	100.00%
Netherlands Antilles	1	3.00	00:02:41	100.00%	0.00%



527 page titles were viewed a total of 28,414 times

Content Performance

Pageviews 28,414 % of Site Total: 100.00%	Unique Pageviews 19,817 % of Site Total: 100.00%	Time on Page 00:02:39 Site Avg: 00:02:39 (0.00%)	Bounce Rate 63.93% Site Avg: 63.93% (0.00%)	% Exit 46.87% Site Avg: 46.87% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
Page Title	Pageviews	Pageviews			
The Social Work Podcast	10,022	35.27%			
The Social Work Podcast: Cognitive-Behavioral	1,116	3.93%			
The Social Work Podcast: Developing Treatment	1,073	3.78%			
The Social Work Podcast: Person-Centered	1,009	3.55%			
The Social Work Podcast: DSM Diagnosis for	896	3.15%			
The Social Work Podcast: Crisis Intervention	884	3.11%			
The Social Work Podcast: Bio-psychosocial-	883	3.11%			
The Social Work Podcast: February 2007	659	2.32%			
The Social Work Podcast: Existential Therapy	654	2.30%			
The Social Work Podcast: January 2007	619	2.18%			
The Social Work Podcast: Crisis Intervention	585	2.06%			
The Social Work Podcast: Sex Addiction:	585	2.06%			
The Social Work Podcast: Gestalt Therapy	573	2.02%			
The Social Work Podcast: Freudian	546	1.92%			
The Social Work Podcast: Reality Therapy	493	1.74%			
The Social Work Podcast: March 2007	431	1.52%			
The Social Work Podcast: Behavior Therapy	414	1.46%			
The Social Work Podcast: Dialectical Behavior	400	1.41%			
The Social Work Podcast: Interpersonal	371	1.31%			
The Social Work Podcast: How to Become a	313	1.10%			
The Social Work Podcast: Family	287	1.01%			
The Social Work Podcast: Interview with Kya	285	1.00%			

The Social Work Podcast: Adlerian	274	 0.96%
The Social Work Podcast: April 2007	239	 0.84%
The Social Work Podcast: May 2007	237	 0.83%

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